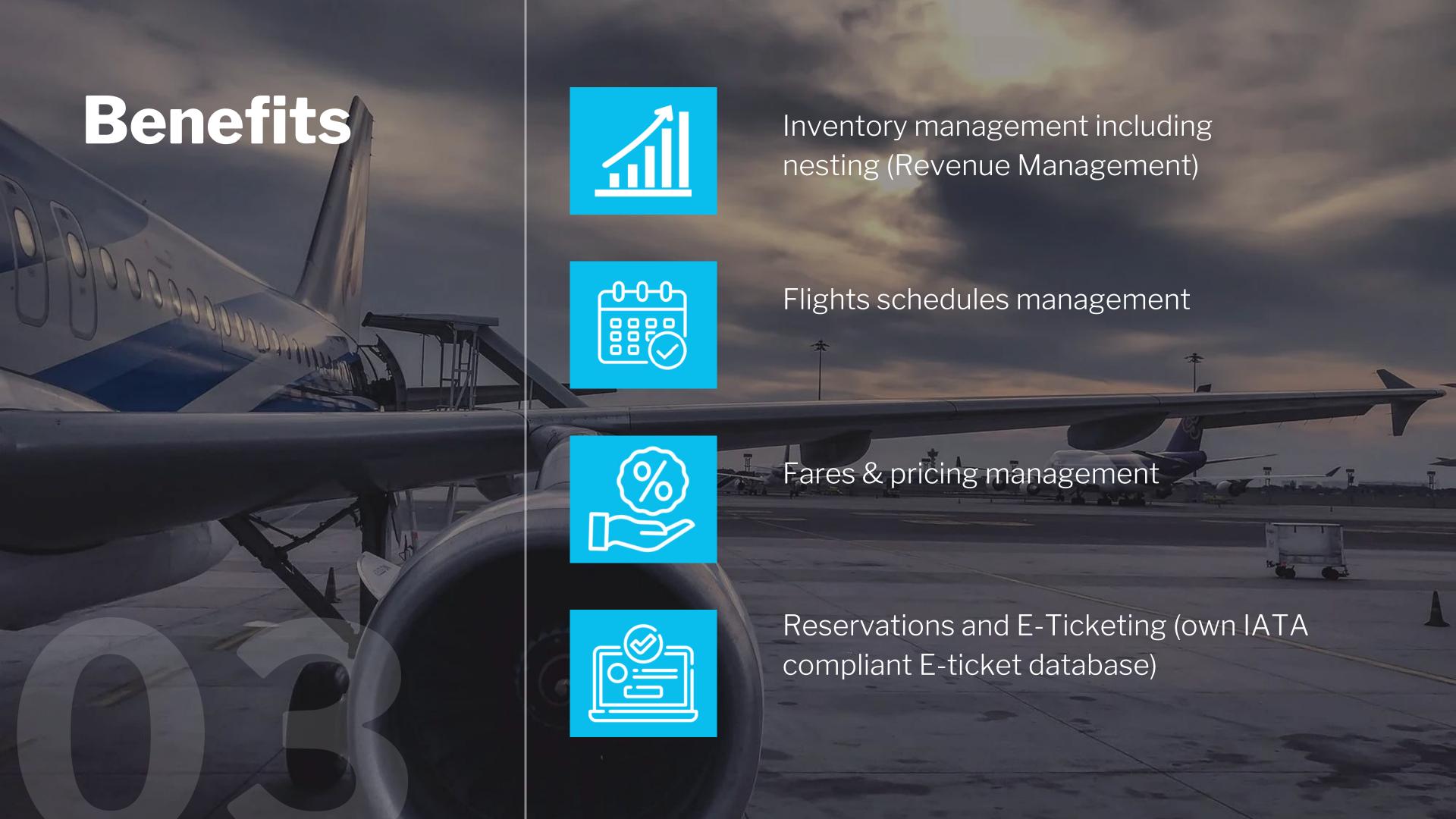


#### WHAT IS ZENITH?

A complete, web-based solution designed for the operational needs of start-up and existing airlines (Low Cost and Full Service Airlines).

Zenith is a cost-effective, user-friendly and modular PSS solution.







#### Features include

———— Ancillary sales

E-Coupon (Travel voucher)

Online and mobile check-in

——— Mobile sales

RET files exports to third parties (Revenue Accounting systems)

FFP (Frequent Flyer Program)-

Notifications management

Integration with SMS gateway



### Integrated IBE (Internet Booking Engine)

#### 7 days

PRICE COMPARISON AND **FARE CONDITIONS OVERVIEW** 

#### Booking

CUSTOMERS CAN MANAGE THEIR PERSONAL AREA THROUGH "MANAGE MY BOOKING"

INTEGRATION OF MULTIPLE SECURED ONLINE PAYMENT GATEWAYS

#### Payment Book online

PAY OFFLINE OPTION



#### Ancillary Sales – Crossselling opportunities

Ancillary sales via multiple sales channels (B2B and B2C)

Basic Ancillary Sales would include:

Extra baggage allowance sales in advance
Seat assignment sales
Empty/Comfort Seats
Upgrades
Lounge Access
Priority boarding

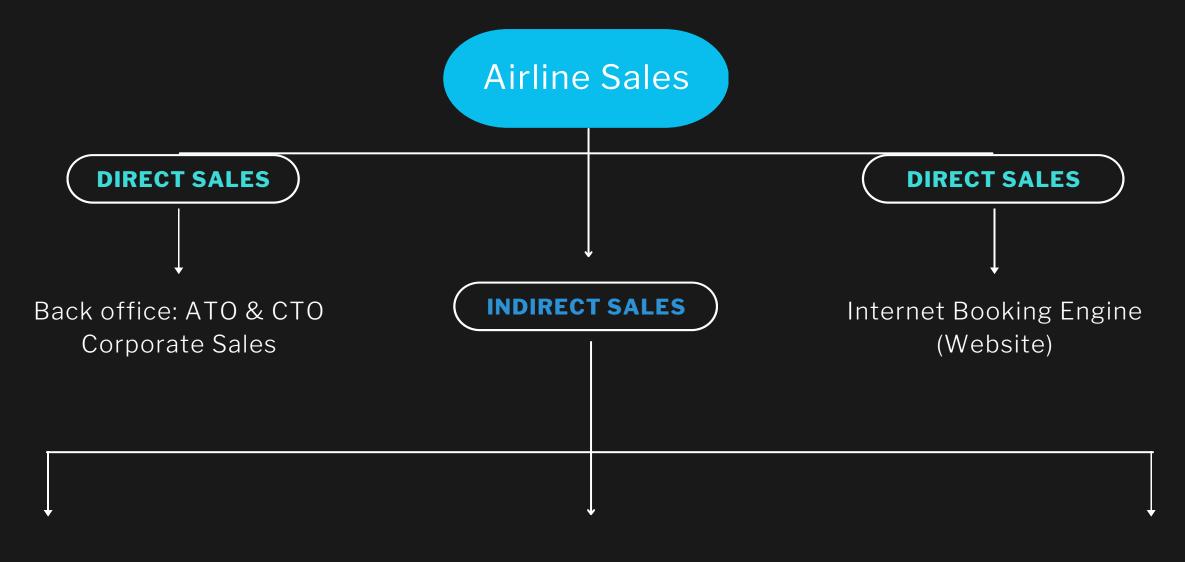
Catering "à la carte"

Bassinet on Board...

Ancillary Sales can be customized to sell third party products & services, such as hotel rooms, car rental, insurance, etc



#### Airline - Sales Channels (B2B & B2C)



Travel Agencies

OAL - Partnerships

API NDC Capable

DIRECT AGENTS (EXTRANET) GSA GDS

CODE-SHARE
BLOCK SEAT OR FREE FLOW
INTERLINE E-TICKETING
UNILATERAL AND BILATERAL

OTA, PORTALS,
AGGREGATORS
METASEARCH ENGINES
THIRD PARTY PROVIDER
MOBILE APPLICATION DEV

#### Connectivity on Zenith

IATA compliant E-ticket database

Supports codeshare: Block seat & Free flow

Supports Interline (unilateral and bilateral)

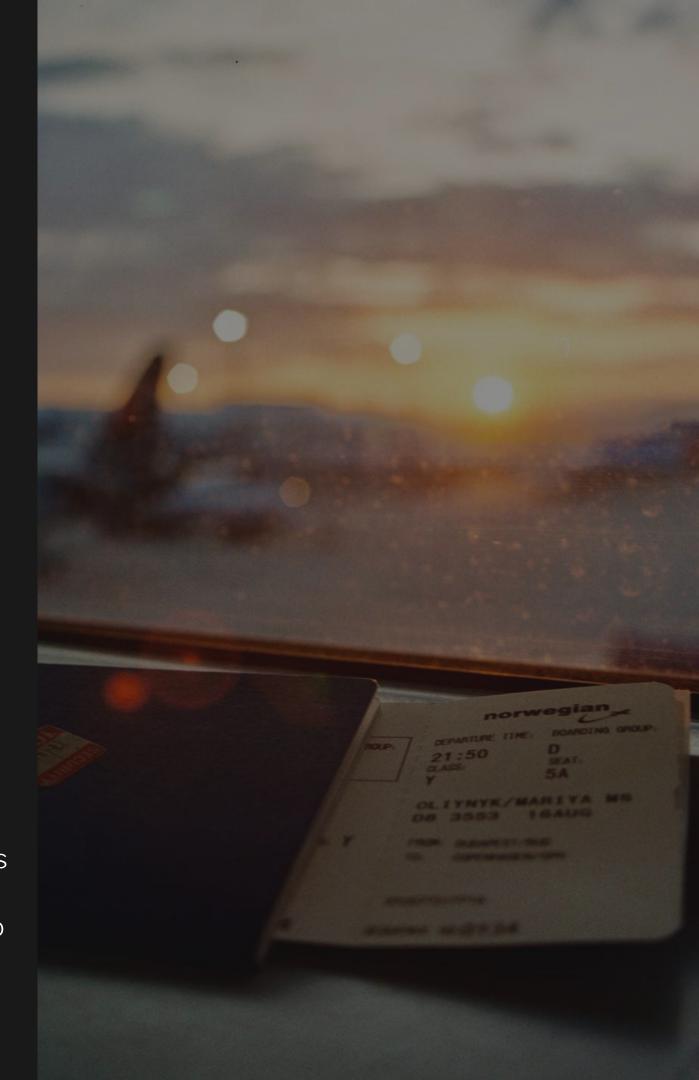
InterAirline through check-in - IATCI

All major GDS connections are supported Amadeus Sabre Travelport, Galileo, Worldspan Abacus TravelSky

Able to send information via Type A and Type B messaging to third parties such as

GDS, OAG (Official Airline Guide) and others. Export Excel file to be sent to ATPCO

(Airline Tariff Publishing Company) via Quick Base.





TTI Zenith® API e-Commerce & Check-in modules, providing advanced features easy to integrate and use with Web Sites, Booking Engines, Smartphone Applications, and Online Travel Agent (OTA).

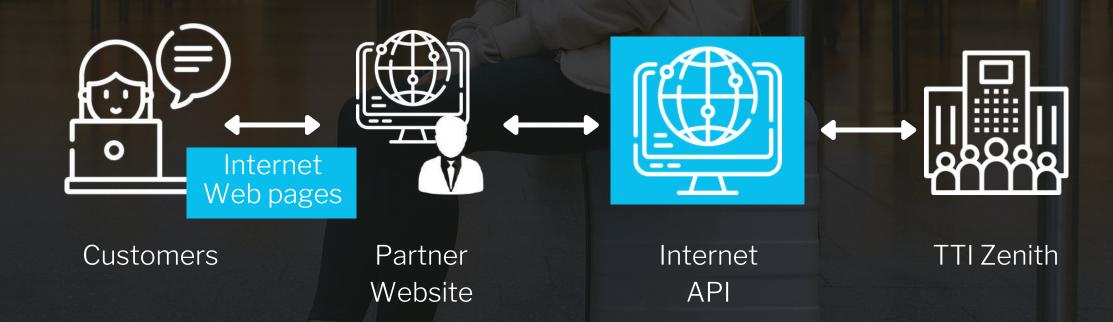
TTI Zenith® API Solution is fully documented and can be accessed with SOAP or JSON depending on your needs. TTI Zenith® API is IATA NDC Capable Level 4.

# Zenith® API e-commerce and Check-in

B2C Keys: performs sales in the same way as Zenith® public vendors (public web site)



B2B Keys: performs sales with an extranet agency vendor; can be on account with a credit limit or cash.



#### Zenith® API - List of Features



Flight search



Booking Creation



Ticket Issuance



Cash-In



**Email Notification** 



Seating



Ancillary Services



Booking Exchange



APIS Rules Management



Web Check-in



Schedule



Events & Notifications



CRM Management (B2C only)



Frequent Flyer Program - FFP



Award Miles Calculator



Refund



Cancel Itinerary

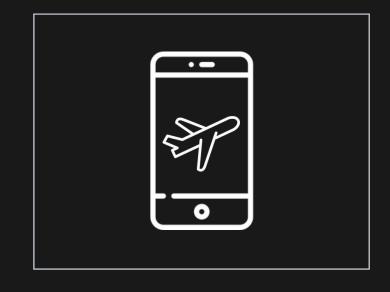


**Custom Fares** 

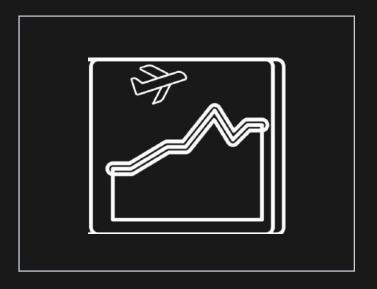
## Check-In: convenient solutions for passengers



Online Check-In



Mobile Check-in



CUTE compliant DCS:
Cryptic and graphical
interfaces (GUI)

#### Quick DCS

QuickDCS® is CUTE compliant with RESA, ARINC and SITA

Passenger check-in and boarding standard process

PNL, ADL, PFS, ETL automatic processing

Flight envelopes management and passenger manifest printing

Go-shows and Norec management

Bag pooling per group or PNRs

Flight information updates from the DCS

Comprehensive module for excess bag transactions, bag allowance modifications and excess baggage payment option.



#### Quick DCS

Detailed bag and passengers weight reports (load repartition)

Fully compliant with standard TTY messages processing from and to external DCS

PNL/ADL and more

ETL/PFS post-flight processing > Flight envelopes are automatically treated Zenith® includes a DCS message queues alerting the airlines when manual treatment and flight monitoring are needed

Zenith® includes also a web DCS easy and fast to use for flight envelopes correction (restricted to user's access level)

Advanced Passenger Information System (APIS): Extraction of the required data stored in Zenith®, formatting and transmitting the data as per the Country's Authority requirements like PNRGov, PAXLst, APP and iAPI.



#### Quick DCS

Ability to connect to bag tracking tools

Baggage Handling System (BHS)

Can produce inter-airline bag tags and boarding pass (IATCI), indicating the final destination on boarding passes and bag tags

Ability to handle QR Code boarding pass compliant with IATA standards

Ability to interface with a passport reader to check passengers in and to automatically have the boarding pass printed at once

Ability to interface with airport scales for automatic baggage weighting input



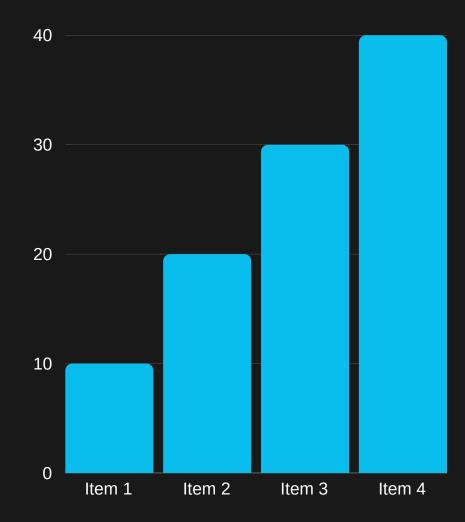
#### **Zenith BI**

Zenith® Business Intelligence solution (compiling data through detailed charts and tables for company's performance analysis)

Shows KPI of the Airline

Build your own Analytics application

Create customizable business driven data



#### **ABOUT TTI**

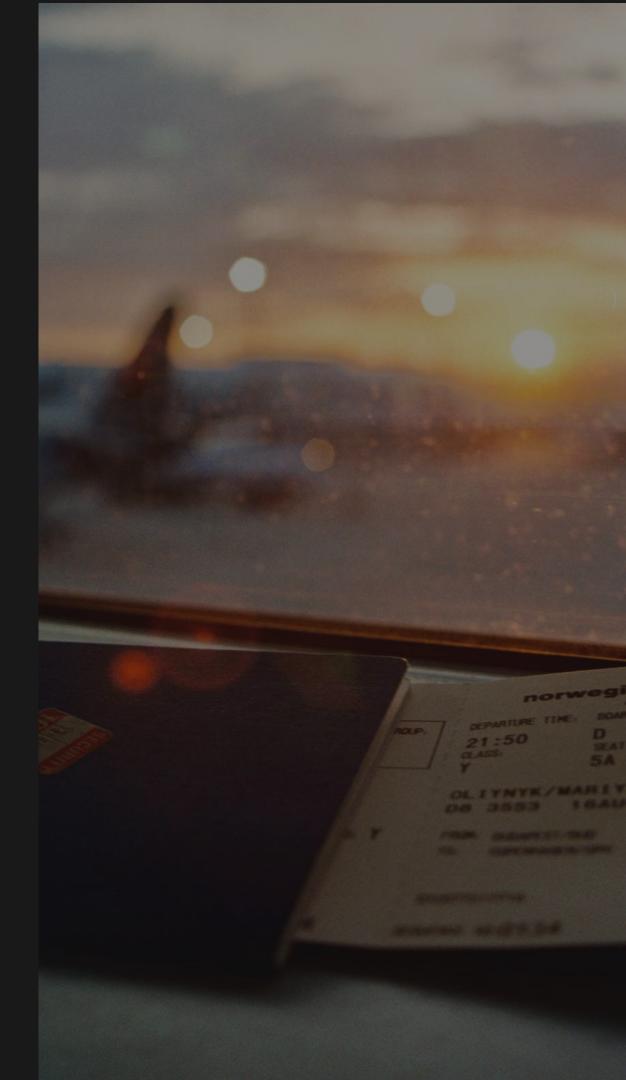
#### **Evolution must be simple**

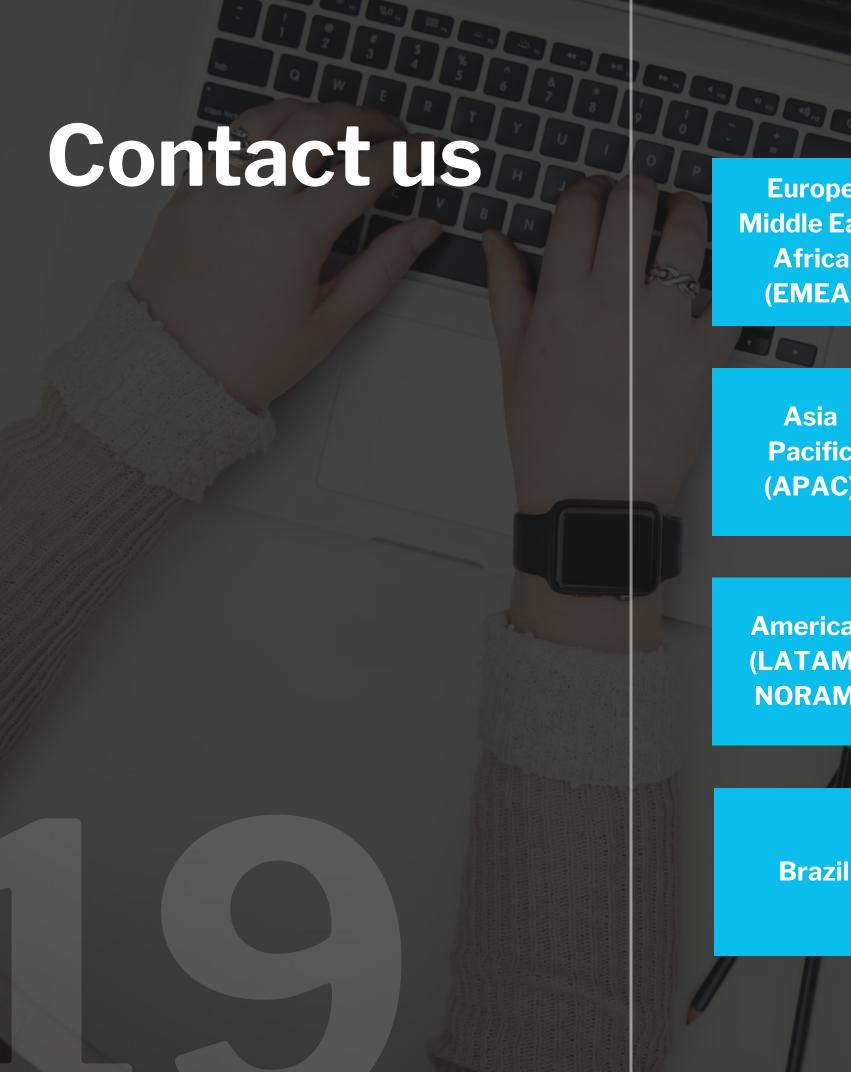
Since 2004, Travel Technology Interactive (TTI) has been providing air carriers with innovative Airline IT solutions with our next-generation Zenith® Passenger Reservation System (PSS) and Nexlog® Cargo Management Solution (CMS).

An IATA preferred partner for passenger and cargo airlines since 2006, TTI has been providing leading solutions to our customers in Europe, Africa, Asia, Pacific, Middle East and the Americas for 20 years.

With a business approach that is based on a partnership model, our philosophy and development processes are highly customer-oriented.

This is because at TTI, we believe that evolution begins with the customer.





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#### Zenith® - Some Integrations

















































#### TTI's Partners In Business

















